

Identify Business Opportunities in the
U.S. Offshore Wind Energy Market Today!

AWEA
OFFSHORE
WINDPOWER® 2011
CONFERENCE & EXHIBITION

October 11 – 13
Baltimore, MD

WHY ATTEND?

- ▶ Learn how to capitalize on the estimated 54 gigawatts (GW) of offshore wind that will be included in the 300 GW required to meet 20% of the U.S. electricity needs by 2030
- ▶ Meet and network with all the developers, researchers, manufacturers, suppliers, and financiers who are planning U.S. offshore wind projects
- ▶ Hear the latest business deals, project updates, and recent actions that are encouraging the further development of the offshore wind industry

Maryland Governor
Martin O'Malley
to Speak Tuesday
Opening General Session



**U.S. OFFSHORE
WIND IS POSSIBLE.
LEARN HOW**

REGISTER NOW!
www.offshorewindexpo.org

DON'T MISS OUT!

This event gathers manufacturers, suppliers, developers, operators, policy makers, utility representatives, and thought leaders from all aspects of the offshore wind industry – all in one place! Do NOT miss this great networking opportunity!





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AWEA's Offshore WINDPOWER Conference & Exhibition is the only event of its kind that truly brings together the thought-leaders of the wind energy industry for a dialogue and networking on offshore wind development – the growth potential, obstacles, and rewards.

This Event is Attended by:

- ▶ Offshore Project Developers
- ▶ Wind Turbine Manufacturers
- ▶ Component Suppliers
- ▶ Project Investors / Financial Organizations
- ▶ Operations & Maintenance Service Providers
- ▶ Construction and Infrastructure Companies
- ▶ Marine / Shipping Companies
- ▶ Transportation & Logistics Companies
- ▶ Federal Agencies
- ▶ State Government Agencies
- ▶ Economic Development Organizations
- ▶ Legal / Law Firms
- ▶ Consulting and Service Organizations
- ▶ Environmental NGO's

"Our nation's energy policy is at the forefront of the Department's agenda. Now, more than ever, we must embrace the energy potential our lands and oceans hold. With the help of AWEA's initiatives and continued support, we can make the transition to a clean-energy economy a reality."

Ken Salazar,
United States Secretary of the Interior

Drive Demand for Offshore Wind Development in the U.S.

In a business market that has vast potential, offshore wind power has seen a number of important developments that are driving demand and expanding opportunities. At last year's Offshore WINDPOWER conference, Secretary Salazar signed the first U.S. offshore lease for wind, and since then, he and Secretary of Energy Steven Chu unveiled a coordinated strategic plan, "A National Offshore Wind Strategy." This plan pursues the deployment of 10 gigawatts of offshore wind capacity by 2020 and 54 gigawatts by 2030, and Salazar and Chu announced \$50.5 million in funding opportunities for projects that support offshore wind energy deployment.

Important progress like this only emphasizes the reason to get in on this offshore market now, and the Offshore WINDPOWER Conference & Exhibition is your ticket to success.

Be ahead of the curve or get a jump start on your competition and be on the ground floor of this market sector.

Over 20% Of Attendees Have 10+ Years Experience

With over 20% of attendees noting that they have 10 years of experience or more in the wind industry, this event is a pivotal networking opportunity for the experienced professional, as well as the relative newcomer who needs to find those well-connected contacts.

Get Educated on Offshore Wind

Designed with direct input from the AWEA members who are shaping this important market, Offshore WINDPOWER offers unmatched networking opportunities with manufacturers, suppliers, developers, operators, policy makers, utility representatives, and thought leaders of the wind industry.

Join your wind colleagues in discussions on how the offshore market is expanding and get a big picture of the offshore wind market in the United States – highlighting development opportunities throughout the United States, financing options and challenges, plus project design concepts.

Program Chair Aileen Kenney, Director of Permitting, Deepwater Wind, LLC

Technical/Scientific Track Leader Matthew V. Filippelli, Lead Engineer, AWS Truepower

Committee Members Patrick Graham, Director of Project Development, James W. Sewall Co. & Rich Reisig, Director, Government Affairs, Siemens AG

REGISTER TODAY

www.offshorewindexpo.org

OBTAIN PRACTICAL OFFSHORE WIND INDUSTRY INFORMATION:

Meet key policy makers, offshore wind project developers, and offshore turbine manufacturers

Hear the latest federal and state government policies that impact offshore development most

Network with all the leaders in the expansive new wind energy market

Learn valuable lessons from Europe's offshore wind energy projects

Discover the latest research in offshore wind science



U.S. Secretary of the Interior Ken Salazar speaks at AWEA Offshore Conference

Powerful General Sessions

Maryland Governor Martin O'Malley will kick-off one of three general sessions that will include other high-level government officials, visionaries for the offshore wind industry, a panel of leading OEM companies active in the offshore market, and another panel of U.S. offshore wind developers giving the latest insights into their projects. Open to all attendees.

Poster Presentations

Several educational posters will be on display to complement the content attendees will learn in the sessions. These posters cover a wide array of offshore wind issues and research. Attendees will have the opportunity to interact and discuss poster content with the authors through poster networking sessions.

Development Spotlight Forum

In addition to the regular education sessions at the Offshore WINDPOWER Conference & Exhibition, AWEA offers Spotlight Forums on international and domestic offshore development initiatives. Hosted by international trade and investment groups and domestic organizations, such as state economic development groups, these forums highlight case studies from international projects and development presentations for proposed domestic opportunities. Open to all event attendees, these forums will illuminate the lessons learned by the international delegations and highlight the initiatives and progress of state entities.

Unmatched Education Sessions

Tuesday, October 11			
1:45 p.m. – 2:45 p.m.	Domestic State Spotlight International Spotlight		
3:00 p.m. – 4:30 p.m.	Welcome & Opening General Session		
4:30 p.m. – 7:00 p.m.	Exhibit Floor Opens with Networking Cocktail Reception from 5:00 PM – 7:00 PM		
Wednesday, October 12			
	Business/Policy	Scientific/Technical	Supply Chain
8:30 a.m. – 10:00 a.m.	Key Collaborations – Federal, State Agencies and NGOs	Measurement and Modeling: Resource Assessment to Wakes	Overview of Manufacturing & Supply Chain Issues
10:30 a.m. – 12:00 p.m.	Finance	Environmental and Wildlife Impact Analysis and Monitoring	Technology/Major Components
2:00 p.m. – 3:00 p.m.	Domestic State Spotlight International Spotlight		
3:00 p.m. – 4:30 p.m.	General Session – OEM/Major Turbine Manufacturers		
5:00 p.m. – 6:00 p.m.	Networking Reception in Exhibition Hall		
Thursday, October 13			
	Business/Policy	Scientific/Technical	Supply Chain
8:30 a.m. – 10:00 a.m.	Stakeholder Acceptance	Offshore Funding and R&D	Vessels/Ports/Logistics
10:30 a.m. – 12:00 p.m.	Permitting	Transmission	Construction & Installation
1:00 p.m. – 2:00 p.m.	Domestic State Spotlight International Spotlight		
2:00 p.m. – 3:00 p.m.	Ocean Policy Task Force	Plugging In: Collection, Transmission, and Grid Connection	Operations & Maintenance
3:00 p.m. – 4:30 p.m.	Closing General Session: Developers Panel		
4:30 p.m. – 5:30 p.m.	Domestic State Spotlight International Spotlight		

This schedule may be subject to change

Plan To Network There are numerous opportunities for networking at Offshore WINDPOWER. Plan ahead! Schedule meetings for the times below.

Tuesday	5:00 p.m. – 7:00 p.m.	Exhibit Floor Networking Cocktail Reception
Wednesday	7:30 a.m. – 8:30 a.m.	Networking Continental Breakfast
	12:00 p.m. – 2:00 p.m.	Networking Lunch in Exhibit Hall
	4:30 p.m. – 5:30 p.m.	Networking Poster Reception in Hall
	5:00 p.m. – 6:00 p.m.	Networking Reception in Exhibit Hall
Thursday	8:00 a.m. – 9:00 a.m.	Networking Continental Breakfast
	12:00 p.m. – 2:00 p.m.	Networking Lunch in Hall



Exhibit Hall Hours

Tuesday, October 11

4:30pm – 7:00pm

Wednesday, October 12

11:00am – 6:00pm

Thursday, October 13

10:00am – 2:00pm

Everyone in Offshore Wind is Here

Exhibition

The exhibition at Offshore WINDPOWER is expansive and includes new technology, wind products, developers, suppliers, and wind turbine manufacturers. The event is a great opportunity to see the show floor, but also the event is a great way to reach a target market, increase brand recognition, and promote a company's products and services to a varied audience. An exhibit could provide the perfect opportunity to launch into this segment and meet future customers. Contact the AWEA Exhibition team at exhibition@awea.org for more information on getting a booth.

Event Sponsors

The biggest names in this industry sponsor this event. With numerous levels of sponsorships available for this important conference, Offshore WINDPOWER sponsors represent the leaders in this industry. Sponsorship is a benefit of Membership, and you must be a member in good standing to participate. To learn more about sponsorships, contact the AWEA Exhibition team at exhibition@awea.org.

If you are not a member and want to sponsor, please visit www.awea.org/MemberCenter to learn how to become an AWEA Member today.

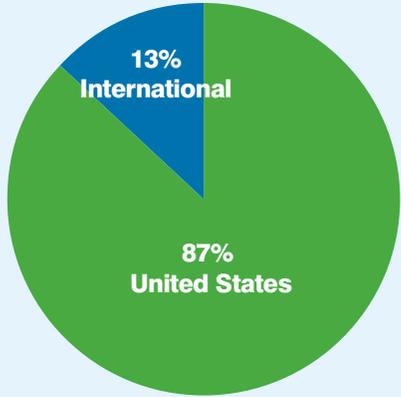
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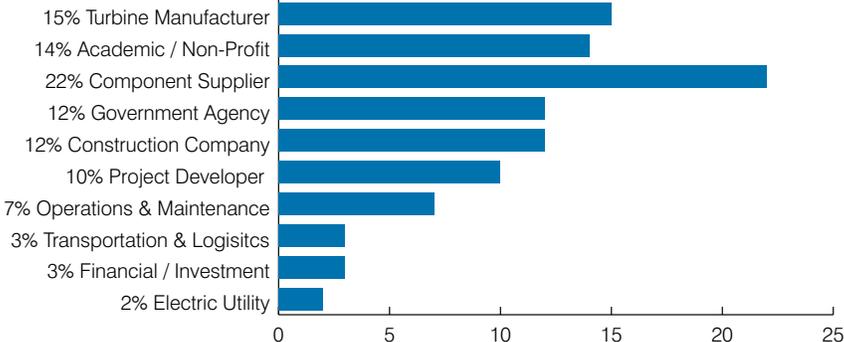
Who Attends Offshore WINDPOWER?

This event gathers ALL the manufacturers, suppliers, developers, operators, policy makers, utility representatives, and thought leaders of the wind industry to network and discuss how the offshore market can expand through development opportunities along the coastal regions of the United States.

Attendees Come From Near and Far



Attendees This event is attended by ALL the wind experts, investors, and stakeholders from the offshore wind energy markets and is designed to join wind industry leaders with economic development groups, municipalities, and consumers eager to play a bigger role in the use and expansion of wind energy.



If you are serious about offshore wind development and need to get the most up-to-date information, and network with all the right people active in this market... you have to be in attendance!

REGISTER TODAY

www.offshorewindexpo.org

AWEA OFFSHORE WINDPOWER® 2011 CONFERENCE REGISTRATION

Important Dates to Remember:

- September 19 ▶ Hotel Discount Deadline
- September 20 ▶ Early Bird Registration Deadline
- October 7 ▶ Standard Registration Deadline

Register Online! ▶ www.offshorewindexpo.org

GREATEST SAVINGS!

Register by
Sept. 20 and Save!

AWEA Membership Has Its Benefits:

- ▶ Quarterly and Annual Market Reports
- ▶ U.S. Wind Economic Data and Statistics
- ▶ Legislative Updates on State and National Issues
- ▶ Networking Opportunities with Industry Leaders
- ▶ Members-Only Online Social Network AWEAconnect
- ▶ Event Registration Discounts
- ▶ Discounts at www.AWEAstore.com

All cancellations and requests for refunds must be submitted to AWEA in writing by October 4, 2011 and are subject to a \$100 administrative fee. No refunds are accepted after October 4, however substitutions are permitted at no charge. Email information on substitutions to conference@awea.org.

All registration types are subject to approval by AWEA. Non-Profit and media registrations require pre-approval by AWEA (e-mail conference@awea.org for details). If you are unsure of your AWEA membership status, contact membership@awea.org.

More registration information is available at www.offshorewindexpo.org.

Main Conference The main conference registration includes access to educational sessions, general sessions, speaker and poster presentations, exhibit hall, networking receptions, continental breakfasts, lunches, and show directory unless otherwise noted.

Registration Type	Early Bird Discount by Sept. 20	Regular Price by Oct. 7	Onsite Price after Oct. 7
AWEA Business Member	\$595	\$650	\$700
AWEA Advocate OR Non-Member	\$695	\$750	\$800
Government Agency	\$400	\$450	\$500
Full-Time Student/Faculty OR Non-Profit	\$300	\$350	\$400
Speaker	\$200	\$200	\$200

Exhibition Only Exhibition only registration includes a show directory, access to the general sessions, exhibit hall, networking receptions, and other food functions when served in the exhibit hall.

Exhibitor Booth Personnel Pass*	\$200	\$200	\$250
Business Member One-Day Exhibition Pass*	\$90	\$90	\$110
Non-Member One-Day Exhibition Pass*	\$100	\$100	\$120

*Does not include access to education sessions other than the General Sessions or speaker presentations or speaker presentations

“Offshore wind in U.S. is in its starting days... It’s important to be there from the beginning to influence the process of offshore wind development. We hope to take away an updated status of offshore wind in the United States and to make the contacts to the new offshore wind contacts in the U.S.”

Jan Behrendt Ibsøe | ABS Consulting

Hotel Info

The AWEA Offshore WINDPOWER 2011 Conference & Exhibition will take place at the **Baltimore Convention Center** located at One West Pratt Street, Baltimore, MD 21201.

AWEA has arranged for discounted hotel options near the convention center at the following 5 hotels:

- ▶ Sheraton Inner Harbor \$189
- ▶ Days Inn Inner Harbor \$159
- ▶ Hilton Baltimore \$199
- ▶ Hyatt Regency Baltimore \$189
- ▶ Holiday Inn Inner Harbor \$179

Visit the Hotel & Travel section of the website for more information and to book a sleeping room within one of the above hotels.

http://www.offshorewindexpo.org/rh_hotel_travel.cfm

If you are serious about offshore wind development... you have to be in attendance!



1501 M St. NW, Suite 1000 | Washington, DC 20005
202.383.2500 phone | www.awea.org

Plan Now For Our Fall Event Line-Up

AWEA Wind Power Supply Chain Workshop
September 12 – 13, 2011 ▶ **Des Moines, IA**

Small and Community WINDPOWER 2011
Conference & Exhibition
September 15 – 17, 2011 ▶ **Des Moines, IA**

AWEA Wind Energy Fall Symposium
November 2 – 4, 2011 ▶ **Carlsbad, CA**

AWEA Wind Resource & Project Energy Assessment Workshop
December 14 – 15, 2011 ▶ **Seattle, WA**



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